

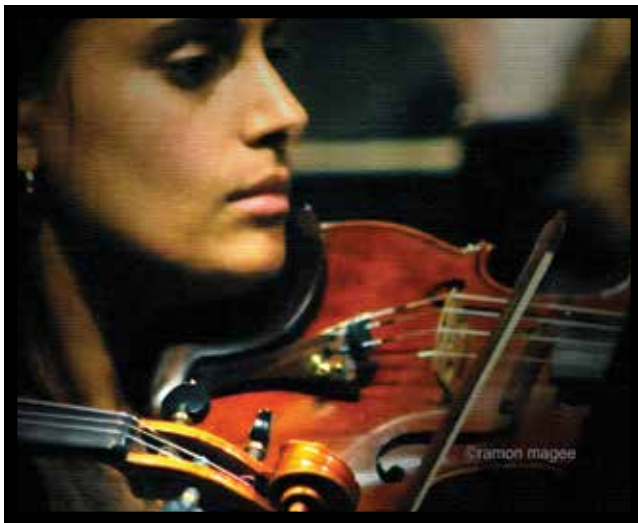


Photo by Ramon Magee



The “PARTnership Movement,” promoted by the Americans for the Arts (<http://www.americansforthearts.org>) initiative, lists 8 reasons for businesses to partner with the arts:

***Recruit Talent:** Employees want to live and work in a vibrant community. Happier employees make for a happier workplace.

***Put your company in the spotlight:** The arts help you build market share, enhance your brand and reach new customers. Businesses agree that the arts increase name recognition and offer networking opportunities to develop new business.

***Advance corporate objectives and strategies:** The arts help you get your message across in engaging ways.

***Foster critical thinking:** Did you know that creativity is among the top applied skills sought by employers?

***Engage your employees:** The arts challenge employees to be their best. Employees who volunteer in local arts groups are more likely to be proud, loyal, and satisfied employees.

“Saint Luke’s East Hospital is proud to support an outstanding organization like the Lee’s Summit Symphony that brings such wonderful and accessible music to the community. Music can be therapeutic and healing, and at Saint Luke’s we are all about making people better. We are grateful that the Lee’s Summit community has supported us in this mission, and it is our great pleasure in turn to support groups who also bring healing aspects to the community.”

Ron Baker, CEO
Saint Luke’s East Hospital, Lee’s Summit

***Embrace diversity and team building:** The arts create an environment that blends backgrounds, ethnicities, and cultures. Committing to the arts lets people inside and outside your company know that you value and promote innovative thinking and a creative culture.

***Say “thanks”:** The arts are a great way to show you appreciate your employees. Providing tickets to events and other arts experiences is the perfect way to inspire employees and say “thanks.”

***Contribute to the economy and quality of life:** When you partner with local arts, you partner with the whole city. The arts enhance community development, create jobs, attract new businesses, and create an environment that attracts skilled and educated workers.

See www.lssymphony.org for concert dates.

All concerts are at Lee’s Summit High School unless designated. 400 SE Blue Parkway, LS, MO 64063

The mission of the Lee’s Summit Symphony is to enhance the local cultural experience by providing high-quality, accessible live performances that inspire, educate and entertain.

LEE'S SUMMIT SYMPHONY

EXPERIENCE THE SOUND - EST. 2003



BUSINESS SPONSOR

WWW.LSSYMPHONY.ORG

Since 2003, the Lee's Summit Symphony has been a part of the cultural landscape of Eastern Jackson County. We are one of the few cities nationwide to boast a community symphony which contributes to the economic and cultural health of the Lee's Summit area. Each year we entertain and educate enthusiastic music patrons, families and youth who consistently rate the symphony as one of the best entertainment values in the community.

The Lee's Summit Symphony performs for more than 3,000 fans each season at concerts in Lee's Summit, and more than 5,000 people enjoy our patriotic pops concert at Powell Gardens in July. Our concert season offers corporate and business sponsors a unique opportunity to reach a highly educated and affluent audience. We invite you to partner with us and enjoy the benefits while ensuring the continued stability of this cultural attraction in our community.

More than 70 talented musicians with diverse backgrounds and from all walks of life perform in the Symphony. They are united by a passion for sharing their love of symphonic music and a desire to grow in musicianship.

Our board of directors is a dedicated group who give time and talent to the Symphony. Additionally, 100% of the directors make a financial contribution to the Symphony each year!

"The Lee's Summit Symphony provides our residents with a wonderful opportunity to experience high-quality orchestral music, and it is one more reason why people who come to Lee's Summit believe this community is an excellent place to live, raise a family, work and play."

- Randy Rhoads - Mayor of Lee's Summit



BUSINESS SPONSORSHIP BENEFITS

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500	Brass \$100
Recognition on the sponsors' page of printed programs	●	●	●	●	●	●
Recognition on the sponsors' page of the Symphony's website (name only)	●	●	●	●	●	●
Complimentary concert tickets	8 season tickets <u>or</u> 24 individual tickets ¹	6 season tickets <u>or</u> 18 individual tickets ¹	4 season tickets <u>or</u> 12 individual tickets ¹	2 season tickets <u>or</u> 6 individual tickets ¹	2 tickets to the regular season concert of your choice	
Company logo in printed programs with recognition of sponsorship ²	Full page	Half page	Quarter page	One-eighth page		
Logo displayed in entrance to auditorium during performances ^{2,3} (Sizes are approximate)	30" x 36"	24" x 36"				
Logo displayed on PowerPoint prior to performances and during intermission ^{2,3} (multiple businesses will be listed together)	●	●	●	●	COMPANY NAME ONLY	COMPANY NAME ONLY
Logo with link to corporate website on the Symphony's home page	●	●				
Recognition in concert-related press releases (media reserves final editing rights)	●	●				
Recognition from the stage prior to performances ²	●	●				
Presentation of certificate of sponsorship prior to one performance of your choice ¹	●					
Live music provided by a small ensemble from the Symphony for one corporate function during the season (upon request and subject to availability)	●					

To take advantage of this opportunity and become a Business Sponsor, please contact the Symphony office.

- 1 Fall Classic, Holiday Magic - matinee, Holiday Magic - evening, or Spring Classic
- 2 Fall Classic, Holiday Magic (both performances) and Spring Classic
- 3 Sponsor must provide logo suitable for enlarging

Lee's Summit Symphony
P.O. Box 352
Lee's Summit, MO 64063

office@lssymphony.org
www.lssymphony.org
(816) 401-5251

Consult website for concert dates.

Surveys show that the Symphony is a great way to reach engaged consumers:

- 88% of our patrons rate the concert quality as very good / outstanding
- 40% earn more than \$70,000 annually
- 76% hold college degrees
- 97% will attend another Symphony concert

